



Norman Augustine • Ursula Burns • John Doerr • Bill Gates • Charles Holliday • Jeff Immelt • Tom Linebarger

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Contact: Rosemarie Calabro Tully; Press Secretary, Energy
(202) 379-1620 | rcalabrotully@bipartisanpolicy.org

AEIC Releases Three Case Studies Illustrating the Lessons Learned from Federal Investment in Innovation

CASE STUDIES ON THE GOVERNMENT'S ROLE IN ENERGY TECHNOLOGY INNOVATION:
UNCONVENTIONAL GAS, LOW-EMISSION WINDOWS, AND ADVANCED DIESEL ENGINES

Washington, D.C. – Part of the American Energy Innovation Council (AEIC)'s core mission is to advocate for continued investments in next generation research and development (R&D). Undoubtedly, conducting R&D can be difficult, complex and expensive – and does not always lead to guaranteed results. It is helpful to periodically look back and reflect on the various ways federal investments in R&D have led to commercial application.

Today, the staff of the AEIC is releasing three case studies on the federal government's role in energy technology innovation and the lessons learned as a result from such investments: one each on [unconventional gas](#), [advanced diesel engines](#) and [low-emission windows](#). These three examples highlight the results that can be directly traced federal R&D and the different pathways each technology undergoes before culminating into a commercial technology. We recognize that all budgets, including those for energy research – which has benefited from bipartisan support – are under scrutiny. We present these staff papers to deepen understanding in the importance of federal financial support of next-generation energy innovation and in how R&D goes from initial idea to application.

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About the American Energy Innovation Council

The American Energy Innovation Council (AEIC) is a group of prominent business leaders who came together last year to highlight the importance of innovating in energy and to call for a more vigorous public and private sector commitment to energy technology innovation. AEIC members are Norm Augustine, former chairman and chief executive officer of Lockheed Martin; Ursula Burns, chief executive officer of Xerox; John Doerr, partner at Kleiner Perkins; Bill Gates, chairman and former chief executive officer of Microsoft; Charles O. Holliday, former chairman and chief executive officer of DuPont and chairman of Bank of America; Jeff Immelt, chairman and chief executive officer of GE; and Tom Linebarger, chairman and chief executive officer of Cummins Inc. The mission of the American Energy Innovation Council is to foster strong economic growth, create jobs in new industries, and reestablish America's energy technology leadership through robust, public investments in the development of clean energy technologies.

About the Bipartisan Policy Center

Founded in 2007 by former Senate Majority Leaders Howard Baker, Tom Daschle, Bob Dole and George Mitchell, the Bipartisan Policy Center (BPC) is a non-profit organization that drives principled solutions through rigorous analysis, reasoned negotiation and respectful dialogue. With projects in multiple issue areas, BPC combines politically balanced policymaking with strong, proactive advocacy and outreach.